

# 2016 IMPACT REPORT

EMPOWERING  
THE  
MILITARY  
CHILD

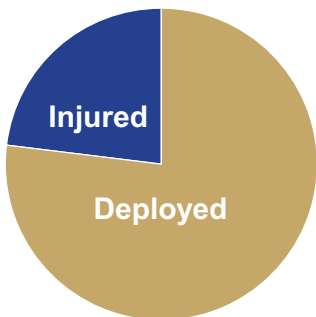
  
OUR  
MILITARY  
KIDS





# THE KIDS

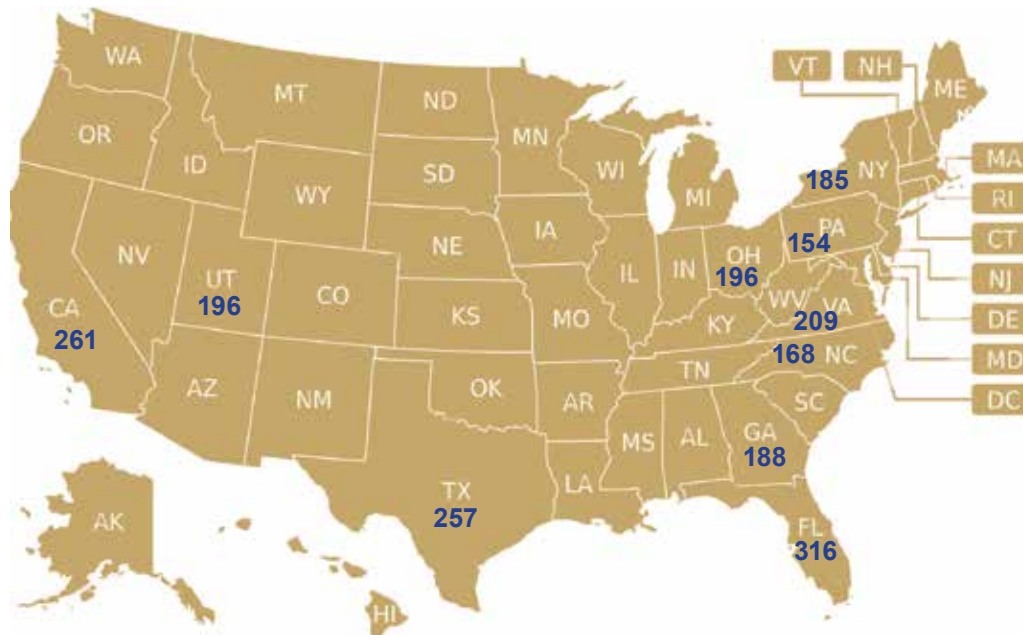
Founded in 2004, Our Military Kids, Inc. supports and recognizes children, ages 5-18, of deployed National Guard and Reserve service members, as well as children of wounded warriors from all service branches. The grants pay fees associated with athletic, fine arts, and tutoring programs.



**4,010 kids** were given OMK grants in 2016 — 23% for children of Severely Injured service members and 77% for children of deployed Guard and Reserve service members.

**56,000 grants** were given since 2005 to children in all 50 states and all U.S. territories.

## Top 10 grant states in 2016



## OMK Grants by activity in 2016

**Sports**  
2,411



**Arts**  
827



**Camps**  
425



**Tutoring**  
347



**STEM**  
101



# In Their Words...

## 89% survey respondents saw stress decrease

Bethany, Child of Deployed Soldier

“Our Military Kids gave me a grant for voice lessons in 2012-2013. These lessons gave me a task that kept me distracted from the sadness. Our Military Kids helped me develop a skill set that I still use today for my career. I am a Musical Theater major at the South Carolina School of the Arts, where I constantly utilize the skills I was equipped with in voice lessons to help me with my major and future career path.”

(Right) Bethany performs in college play. This year, she went to national level in the recent Kennedy Center American College Theater Festival.



## Activity empowers kids, heals entire families

Virginia, Wife of Injured Soldier



“My husband was injured when our eldest son was just a few months old. All they’ve ever known is their daddy the way he is now after injuries. The kids seemed to have taken on some of the same signs my husband was exhibiting, such as limiting social activities and not expressing anger properly.

Since being approved for the grant, the kids started Jiu Jitsu, and they loved it! For both

of my boys, having the opportunity to start Jiu Jitsu has made a lasting impact. They are happier now. You’ve afforded them the chance to get out there and grow themselves mentally and physically. From the bottom of my heart, I thank you for caring about healing the families of all troops.”

## Kids enjoy the ‘feeling someone cares’ as much as the grant

Jean, Wife of Deployed Soldier/  
Mother of 4

“The biggest impact for me was emotional; the feeling that someone cared about the affect a deployment was having on our children was huge for me.

My husband has deployed three times, but he never deployed with his home unit, so the family support groups were hundreds of miles away, and we were unable to participate in any functions with families in our same position. No other child in my children’s school had a parent who was deployed.”



(Right) Lauren received a grant for horseback riding while her dad was deployed.

## Our Impact

A look at the numbers from our annual survey of grant recipients:

**72%** — saw an improvement in the child’s academic performance.

**89%** — saw a decrease in the child’s stress and anxiety.

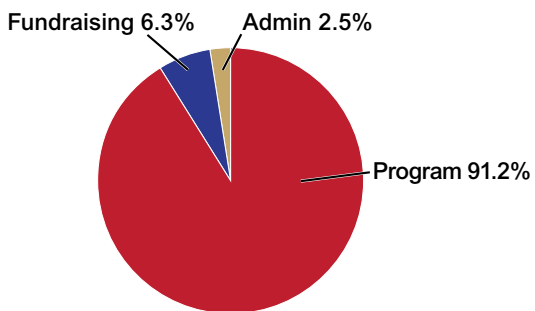
**97%** — saw improvement in the entire family’s well-being.

**94%** — saw improvement in the service member’s/veteran’s morale or recovery.



# THE DONORS

To maximize its impact and reach as many eligible children as possible, Our Military Kids is creative, efficient and agile. Operating only on private donations, OMK has awarded at least one grant for every eligible applicant since 2004. The grant cap per child is \$500, with the exception of Oct. 2016 to Feb. 2017, when the cap was halved due to a surge in applications.

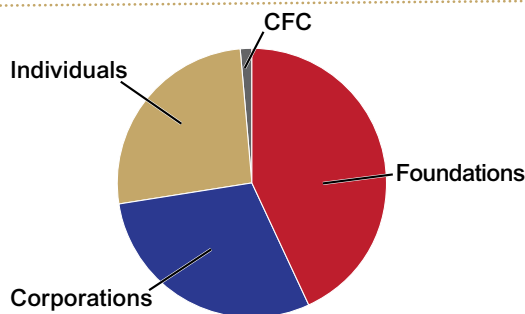


**OMK Costs**

**91%** — the lion's share of OMK donations — goes directly toward grants for children of deployed or wounded service members.

## OMK Donation Sources

Foundations -	\$956,380
Corporations -	\$658,450
Individuals -	\$576,069
CFC -	\$28,596
<b>TOTAL -</b>	<b>\$2,219,495</b>



*"Our Military Kids has made an incredible impact on the lives of thousands of military children and families coping with a parent's deployment or recovery. Lockheed Martin is proud to support this important mission and we value our partnership."*

— Bradley C. Fisher, Director of Community Relations, Lockheed Martin Corporation

## Nonprofit Ratings

When donors compare one nonprofit organization to another, they'll find that OMK scores well with multiple rating organizations. Year after year, OMK shows excellent financial health, accountability and transparency.



## Top Donors 2016

