



5th Annual Serving For Heroes Charity Open

Lake Newport Tennis Facility, Reston, VA

July 21-23, 2017

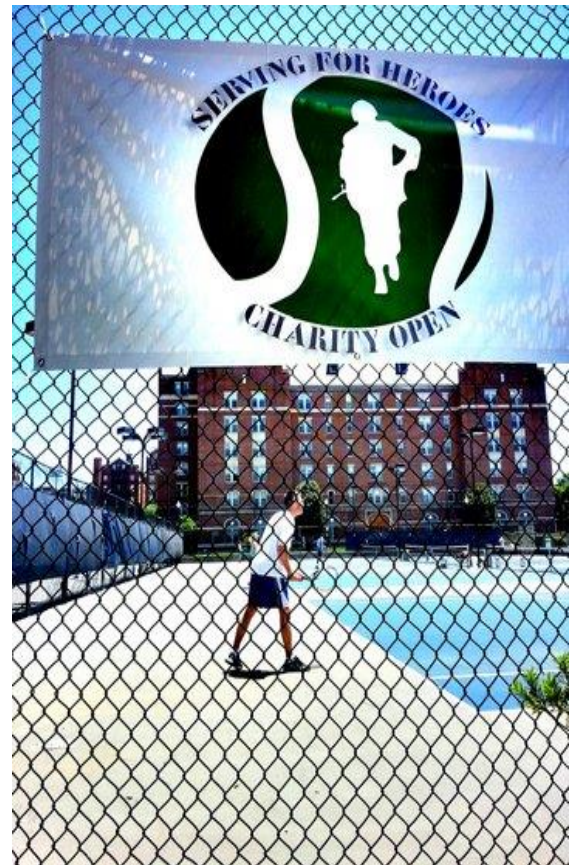
www.servingforheroes.com

The Serving For Heroes Charity Open is a premiere USTA-sanctioned charity tennis tournament held at Lake Newport Tennis Facility in Reston, VA. Founded in 2013, the tournament has hosted more than 500 tennis players and raised over \$30,000 to support the recovery process of wounded veterans as well as ease the emotional and physical hardships that many military children experience while a parent is deployed. In 2013, the tournament won the USTA Military Tennis Award. You can learn more about the tournament by visiting our website: www.servingforheroes.com.

The 2017 Serving For Heroes Charity Open will be held July 21-23rd and will be open to any USTA tennis player. Proceeds from the tournament will benefit **Our Military Kids, Inc** – a non-profit organization that provides support to the children of deployed and severely injured National Guard and Military Reserve personnel (along with children of Wounded and Fallen Warriors from all branches of service) through grants for participation in activities that help children cope with stress and anxiety while their parents are recovering or absent. You can learn more about Our Military Kids, Inc. by visiting their website: www.ourmilitarykids.org.

Key Highlights:

- Average over 140 players from across the Mid-Atlantic and East Coast.
- Distribution list of 1,000+ supporters
- 2013 USTA Military Tennis Award winner
- Raised over \$30,000 for Wounded Warrior Project & Our Military Kids, Inc. since 2013.
- Hosted more than 500 tennis players since 2013
- Supported by Reston Association – the governing board of Reston, VA representing over 30,000 households.
- Supported by the United States Tennis Association as one of the premiere and top-level tournaments in the region.



SPONSORSHIP LEVELS

Sponsorship Level Benefits	Title Sponsor (\$2,500)	Supporting Sponsor (\$1,000)	Contributing Sponsor (\$500)	Individual Sponsor (\$100)
Exclusive Naming Rights (i.e. presented by XXX)	X			
Name & logo in full page ad in Reston Magazine	X			
Attendance during check presentation	X			
Company name & logo on all marketing materials	X	X		
Booth space at event	X	X		
Sponsor-supplied banner at tournament site	X	X	X	
Name & logo included in all tournament e-blasts (minimum 5 emails)	X	X	X	
Logo on tournament t-shirt	X	X	X	
Sponsor supplied promo items for gift bags and/or raffle	X	X	X	
Mentions on social media	X	X	X	
Serving For Heroes Swag (t-shirt, water bottle) & 1st round ticket to Citi Open	X	X	X	X
Entries into the Serving For Heroes Charity Open	5	3	2	1