

IMPACT REPORT 2019-2020





Max's Journal Entries:

APRIL 2

You said goodbye to me this morning and left. I don't remember what you said. I couldn't concentrate on your words. You are officially gone. It feels like something inside me was ripped out. I don't know what I am going to do without you for eight months.

No more Daddy to greet me when I get home from school. No more Daddy dinners. No more Daddy playtime. No more Daddy homework help. It already seems like you've been gone for a while. What if I forget you? What if I forget the way you look or talk?

I want to answer these questions now. But I must wait eight months for these answers.

(Mommy's telling me to go to sleep. Goodnight Daddy, wherever you are.)

JUNE 7

In total, during the last four months of seventh grade, only about a dozen kids ever mentioned something to me about my father being abroad. I was relieved that so few asked me about my father. I was especially uncomfortable being asked how I was doing by students I didn't know well. I was never sure what to say.

I had no conception of where my father was, or what he was doing, or whether he was in any danger. So how could I answer questions about him with any sincerity?

I envied those students who had two parents at home. I quickly understood what it was like to have only one parent. For much of my time now at home, our family was only three: Mommy, Julia, and me.

OCTOBER 25

I told myself to stay away from the thought that you might not come home. But, at times, the thought did enter my mind. I couldn't help it.

Over time, I kind of got used to you being away. I became more independent and less reliant on my parents. Mommy had me separate my clothes for laundry, take my dishes to the sink, put myself to bed, get ready for school, and do piano on my own. I didn't cook, but was largely left to myself to organize everything else, including homework. I started to see how these and many other small things became important for the family to work while you are away. The more I did, the easier things went. At first, I didn't exactly like it, though over time, they became just routine.

NOVEMBER 22

Today we received packages from Our Military Kids, an organization in Virginia that helps kids of service members who are deployed with financial support for activities or sports. Julia got some money to support her dance lessons and I got money for my piano lessons! Plus, we got a package of information and a certificate. This is just terrific, and we were both so excited and surprised. Apparently, Mommy had applied for these grants over the summer. What a smart and kind idea. Julia and I will remember our gifts for a long time and now piano will remind me of Daddy too.

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A WARM WELCOME

Dear Friends,

Our Military Kids serves a uniquely vulnerable subset of school-aged military youth who often don't have access to military installations or a military community because their parents serve in the National Guard or Reserve or are severely injured service members or Veterans in recovery. Many of our children do not identify as military kids at school or with friends even though they may have a parent deployed for up to 400 days or a parent battling the visible or invisible wounds of war.

Our goal is to instill pride in our children about their parent's military career while also recognizing their service and sacrifice as military kids. When Max chose piano lessons while his Dad was away, he received a Top Secret package from Our Military Kids with dog tags, a patch, a wrist band, a certificate with his name on it, and a \$300 check for Max to present to his teacher. He was bursting with self-worth and immediately made the connection between his piano lessons, the savvy of his Mom for finding our organization, and a love for his Dad whose deployment made the grant possible. The same is true of Sebastian who chose Tae Kwon Do, and Samantha who opted for surfing.

Our most famous alumna is Gabby Douglas who by age 20 had earned three Olympic gold medals! Her father deployed for the second time in 2006 with the Air National Guard. Gabby's mother said: "For our family, the grant made the difference between keeping Gabby home and sending her to camp. This invitation-only camp would play a part in molding her into the Olympic gymnast she is today!"

Whether it's Leon's Ninja classes or Gabby's camp, Our Military Kids grants have a lasting, positive impact on military families. Based on 2019 data with feedback on nearly 3,000 children, 94% reported improvement in overall family well-being due to the activity and 90% reported improvement in the service member's morale and/or recovery. Three out of four children experienced a decrease in psychological stress and other negative symptoms due to Mom or Dad's deployment or recovery.

Since our founding in 2004, we have provided more than 71,000 grants totaling over \$28,000,000. Through it all, we have maintained a laser focus on efficient use of our donors' funds resulting in consistent Charity Navigator 4-star ratings and GuideStar's highest platinum rating. Eighty-two percent of every dollar goes directly to grants for military kids.

We are humbled to serve a most deserving group of military children. In the kids' Top Secret package, they also get a pre-addressed, stamped postcard so they can thank YOU, our investors, for your role in sponsoring their activity grant. We hope you enjoy our Impact Report that serves a similar objective — to thank you for your confidence in Our Military Kids to execute on our mission. We couldn't do this important work without you!

With Gratitude,



Bury M. Mulh

Barry Miller Board Chairman



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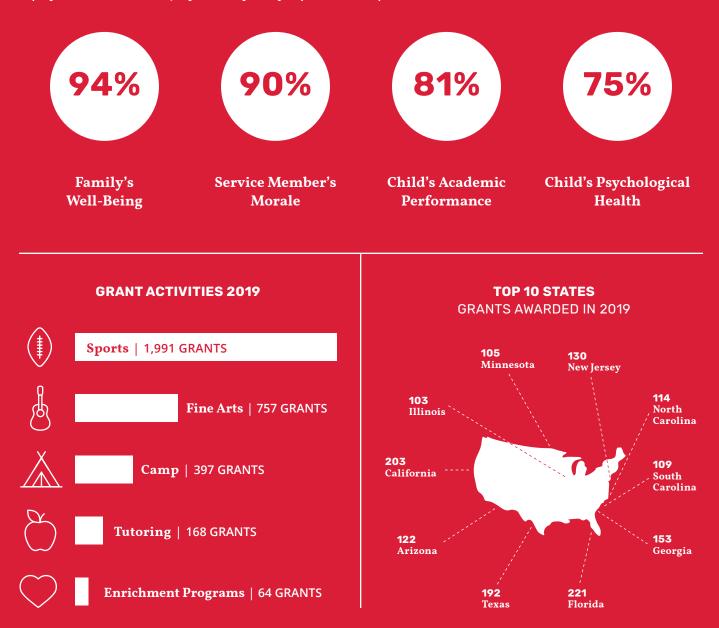
Kora C Dallman

Kara Dallman Executive Director

2019: CELEBRATED OMK'S 15TH ANNIVERSARY!



In December 2019, Our Military Kids surveyed 1,323 grant recipient families representing nearly 3,000 children to illustrate the impact our program has on children, service members and Veterans, and their families during deployment or combat-injury recovery. They reported an improvement in the:



STATEMENT OF ACTIVITIES

Year ended December 31, 2019, with summarized financial info for 2018.

SUPPORT & REVENUE	2019 Without Donor Restrictions	2019 With Donor Restrictions	2019 Total	2018 Total
Contributions	\$1,312,104	\$418,905	\$1,731,009	\$2,300,963
Investment Income, Net	\$10,574	_	\$10,574	\$1,443
Net Assets Released from Donor Restrictions	\$557,761	(\$557,761)	-	-
Total Support and Revenue	\$1,880,439	(\$138,856)	\$1,741,583	\$2,302,406
EXPENSES				
Program Services	\$1,339,059	_	\$1,339,059	\$2,290,978
Management	\$105,345	_	\$105,345	\$56,971
Fundraising	\$189,980	-	\$189,980	\$206,473
Total Expenses	\$1,634,384	-	\$1,634,384	\$2,554,422
Changes in Net Assets	\$246,055	(\$138,856)	\$107,199	(\$252,016)
Net Assets At Beginning Of Year	\$978,330	\$387,928	\$1,366,258	\$1,618,274
NET ASSETS AT END OF YEAR	\$1,224,385	\$249,072	\$1,473,457	\$1,366,258

STATEMENT OF FINANCIAL POSITION

ASSETS	2019 Total	2018 Total	LIABILITIES & NET ASSETS	2019 Total	2018 Total
CURRENT ASSETS			CURRENT LIABILITIES	\$35,582	\$49,725
Cash and Cash Equivalents	\$1,406,030	\$1,146,920	NET ASSETS		
Investments	_	\$6,737	Without Donor Restrictions	\$1,224,385	\$978,330
Contributions Receivable	\$84,138	\$190,924	With Donor Restrictions	\$249,072	\$387,928
Prepaid Expenses	_	\$1,235	Total Net Assets	\$1,473,457	\$1,366,258
Total Current Assets	\$1,490,168	\$1,345,816	TOTAL LIABILITIES & NET ASSETS	\$1,509,039	\$1,415,983
NET FIXED ASSETS	\$15,371	-			
NONCURRENT ASSETS	\$3,500	\$70,167			
TOTAL ASSETS	\$1,509,039	\$1,415,983			

Responding to a Global Pandemic

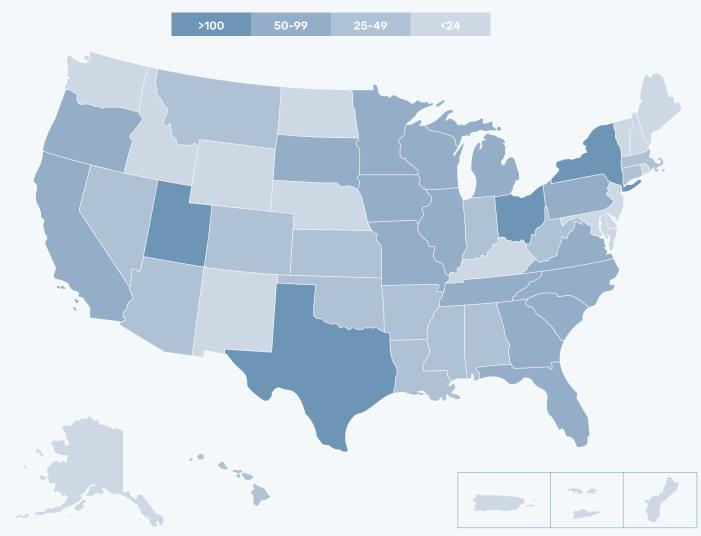
Our Military Kids recognized the additional stress on military children, the uncertainty of online learning, and impact on communities brought about by the current global health crisis. Data from the COVID-19 Military Support Initiative's Pain Points Poll led Our Military Kids to launch our COVID-19 response.

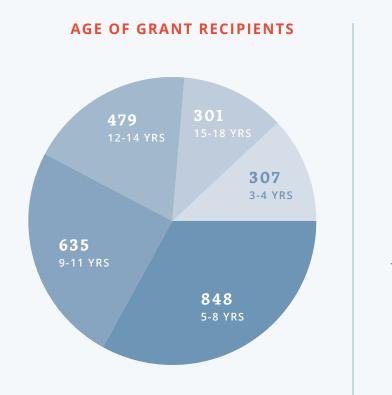
HONOR120 expands grant eligibility during the 120 days leading to Veteran's Day 2020, including:

- 1. Awarding second activity grants to children whose parents are deployed overseas with the National Guard or Reserves for 120 days or more;
- 2. Introducing grants for children of Guard and Reserve service members who are activated stateside for 120 aggregated days or more in COVID-19 or Southwest Border Patrol missions.
- **3.** Expanding the age-range eligibility for all programs to include three-and-four-year-old children;
- 4. Offering an extra grant to children of the Severely Injured that doesn't rely on any specific timing.

HON@R120

2,570 GRANTS AWARDED IN 50 STATES AND THREE TERRITORIES





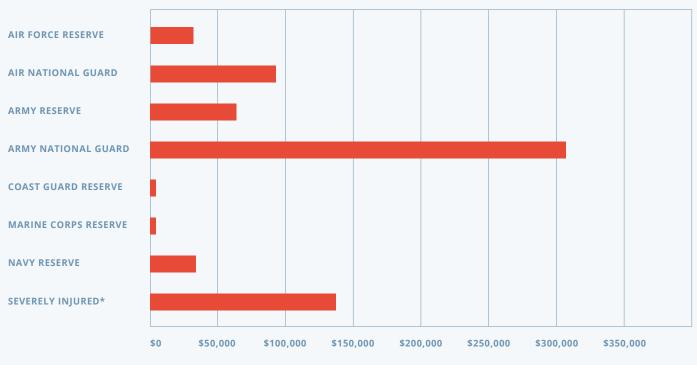


GRANT ACTIVITIES

TOTAL DOLLARS AWARDED IN 120 DAYS FROM JULY 14 - NOVEMBER 11, 2020



DOLLARS AWARDED TO ALL BRANCHES OF THE MILITARY



* SEVERLY INJURED PROGRAM INCLUDES ALL ACTIVE BRANCHES AND RESERVE COMPONENTS



Isaiah and Ayjah V.

Cooking Class | U.S. Marine Corps (Ret); Severely Injured Veteran

Man, this is so much fun! But I didn't realize how exhausting it is to be on your feet and cooking all day. I appreciate you even more, Mom, for doing the things you do." - Isaiah V., 14

I know how to make mac 'n cheese from scratch and I'm going to make it every single day! Now you can just relax, Mommy! My brother and I will cook for you!" - Ayjah V., 12

Alexus H.

Aerobatics | U.S. Army (Ret); Severely Injured Veteran

Having social interaction and meeting new kids makes it better. It gives her responsibility, and the ability to try something new and exciting that not everybody does. Without her OMK grant, we wouldn't have been able to afford all of her classes. So that's something we don't have to worry about, either."

- Alexus' Father, SGT Chris H., US Army (Ret.)



Leon M. Ninja Classes | Army National Guard, Deployed Overseas

OURMILITARY KIDS

Grant Award

"

"

Leon, 3, wants to say thank you so much for the wonderful grant that is allowing him to meet friends and learn new skills through Ninja! It gives him something to look forward to each week during Daddy's long deployment! Thank you so much!" - Leon's Mother, Mariah



Erik H

"

Elena O.

A few weeks ago, Elena, 11, auditioned for and got accepted



LIFETIME DONORS

DONORS WHO HAVE CUMULATIVELY CONTRIBUTED \$25,000 OR MORE IN THEIR LIFETIME.

\$1 MILLION OR ABOVE

California Community Foundation (IADIF) KBP Foods* Lockheed Martin U.S. Army National Guard

\$500,000-999,999

Bob Woodruff Foundation Davis Elkins Foundation Disabled American Veterans Charitable Trust General Dynamics The Klarman Family Foundation Lids Foundation, Inc. Target

\$250,000-499,999

American Legion Child Welfare Foundation Boeing Fisher House Foundation General Dynamics Advanced Information Systems Anonymous Oak Foundation United Service Organizations USAA Foundation Wounded Warrior Project

\$100,000-249,000

Alion Science & Technology Corp. All Baby & Child Corp. Emerson Charitable Trust



In 2020, Lockheed Martin's 20th gift pushed them over the \$1 million donation mark, funding a total of 3,343 extracurricular activities for children serving on the homefront.

The Heckscher Foundation for Children Independent Charities of America Insurance Industry **Charitable Foundation** The Kauffmann Foundation Keller Williams Realty McLean Leonsis Family Foundation Major League Baseball Players Trust Newman's Own Foundation Gen & Mrs. Peter Pace, USMC (Ret)* Plexus Worldwide **Rumsfeld Foundation** LTG & Mrs. Roger Schultz, USA (Ret)* Silicon Valley Community Foundation **Transaction Network Services** The Wasily Family Foundation

\$50,000-99,999

3M Company American Legion Auxiliary Department of New York Association of Military Banks of America Association of the U.S. Army (AUSA)

Fare Thee Well Foundation Leonardo S.p.A. GAWDA Inez K. Woodberry Trust of 2000 Koons Tysons Toyota McCabe Charitable Family Fund McMaster-Carr Supply Company Mr. Ben Mednick* & Mrs. Stacey Mednick Michele Snyder Foundation, Inc. Northrop Grumman Oshkosh Corp. **PenFed Foundation** Sidley Austin Foundation Solon E. Summerfield Foundation, Inc. Toys R Us Children's Fund TriWest Healthcare Alliance VFW Auxiliary Department of Florida William B. McLaughlin Charitable Trust

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Charity

Cherese Mari Laulhere Foundation

Congressional Football Game for

C KBPFOODS

KBP Foods, headquartered in Overland Park, Kansas, is our top annual supporter. In just seven years, KBP Foods has raised more than \$2 million for Our Military Kids. Twice a year, employees at KBP Foods' Kentucky Fried Chicken stores sell coupon books to raise money for OMK. This Fall, their hard work led to their largest donation to date, bringing their total number of activity grants funded to more than 6,900. \$25,000-49,999

Wounded Warriors Family Support

WJO Foundation

Mr. and Mrs. Mark Aitken-Cade Anne J. Caudal Foundation Anonymous ASMBA Star Foundation AT&T Foundation Belvac Production Machinery BGR Group



For the past 13 years, The American Legion Child Welfare Foundation has supported Our Military Kids by funding the production of our invaluable communication materials including grant certificates, newsletters, and website updates.

BJ's Charitable Foundation Booster Enterprises, Inc. Booz Allen Hamilton, Inc. Capital One Bank CharityWorks Community Foundation for Northern Virginia Cures for Kids Foundation The Dodson Foundation E.C. Wareheim Foundation Employee Community Fund of the **Boeing Company** Freddie Mac Foundation George S. and Dolores Doré Eccles Foundation Grubb & Ellis Company The Heller Foundation Mr. & Mrs. Shawn Hendon* Ms. Sue Henry Jeong H. Kim Foundation Jordan Spieth Family Foundation Larry H. Miller Charities Mr. Gerard Lear & Mrs. Kathlynn Lear Lift A Life Novak Family Foundation Matchbox McCormick Tribune Foundation Mr. Christopher Mead Military Family and Veterans Service Organizations of America Monumental Sports & **Entertainment Foundation** Nike Military Veterans and Friends Parr Family Trust Payment One Corporation PGB Trust **Pilot Corporation**

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\$10,000-24,999

Navy Federal Credit Union

\$5,000-9,999

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\$2,500-4,999

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\$1,000-2,499

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In the 12 years our grant program was expanded to support the children of Severely Injured service members and Veterans recovering from combat-related injuries, Wounded Warrior Project has funded more than a third of those activity grants.

\$500-\$999

Aetna Foundation American Legion Post 2001 Mr. Richard Barbash & Mrs. Deborah Barbash Mr. Keirn Brown LTC Mark Brown, USA (Ret)* & Mrs. Gzne Brown Mr. Jeremy Buttram Ms. Kathleen L. Cameron Ms. Amy Catalano Mr. Jerome V. Criste CDR Kara Dallman, USN (Ret) & CAPT Pete Dallman USN (Ret) **Dominion Energy** Mr. William Dutcher & Mrs. Anne Dutcher Mr. Keith Early Ms. Sara Feder Mrs. Gail Fertel* & Mr. Marv Fertel Mr. Craig Fields Fort Lee Area Spouses' Club Mr. Bryon Fusini Ms. Moralinda Gendron Good Cause Greetings Mr. Dwight W. Goodman Mr. John Griffiths Mr. Jimmy Harris & Mrs. Marcie Harris John Wesley United Methodist Women Mr. Thomas Kirchman & Mrs. Linda Kirchman Loudoun Conservatives Care Mr. Timothy Lupinacci & Mrs. Ellen Lupinacci RADM & Mrs. Bob Merrilees, USCG (Ret) Mr. Andrew Morgan Mr. Jeff Olson Philoptochos Society of Saint Sophia



Since 2017, British car enthusiasts have entered their roadsters in a three-day reliability run through the back roads of Maryland, Virginia, and West Virginia in support of Our Military Kids. Each team competes to raise the most funds for OMK and their peer-to-peer fundraising efforts have yielded more than \$165,000 to date.

Greek Orthodox Cathedral Mr. Raymond Poet & Mrs. Janet Poet Ms. Lynn Poray Smartronix, LLC Mr. Robert Sonneveldt **Hughes Surveying** United Way of Greater Philadelphia and Southern NJ Mr. Robert Vanderhye & Mrs. Margaret Vanderhye* Ms. Darci Weaver Mr. Charles Wray \$300-499

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* Denotes a Board Member or Advisory **Board Member**



USAA Foundation began its support for Our Military Kids in our second year of operation and has funded nearly 1,400 activity grants.



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