



TOP SECRET







2019



Dear Friends,

Our Military Kids is celebrating 20 years of service to military families, and we thank you for your generous and steadfast support of our mission. As volunteers, investors, partners, and spokespeople, each of you played an impactful role in our journey. We view our 20th birthday as a launch pad for many more decades of service to military families, which means our work has just begun!

In the pages that follow, you will read about our founders, Linda Davidson and Gail Fertel, our founding sponsors, and our first grant recipients. Our timeline will highlight the efforts of OMK trailblazers, torchbearers, and pivotal events that propelled OMK onto the national stage. We will showcase the impact 92,000 extracurricular activity grants have had on military families with a service member deployed with the National Guard, deployed with the Reserve, or in treatment for combat-related wounds, illnesses, or injuries. And we will also thank you for making this possible.

As you have already gleaned, we have a new brand identity and logo. Staying true to the stars and stripes of previous logos, we are proud to showcase our fresh, contemporary logo and tagline: Enhancing family wellbeing, one activity at a time.

Through our survey research, we know the benefit of supporting military children and teens directly extends to the wellbeing and sense of community for the entire family.

Our Military Kids is a lean operation, a point of consistency over two decades. In 2023, 89 cents of every dollar donated was a program support expense with six cents toward fundraising and five cents for administration which is reflected in the strength of OMK's transparency ratings. We take pride in sharing our 4-Star Charity Navigator and Candid Platinum ratings among other top scores and thank you for your confidence in our stewardship of your precious resources.

Cheers to many more OMK years ahead,

Kora C. Wallman Kang

Kara Dallman, USN (Ret) Executive Director

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# 2001

The attacks on September 11, 2001, thrust the United States into a new era — the Global War on Terror. The day proved a stunning turning point in our history, triggering the U.S. invasion of Afghanistan and, later, Iraq.

"Please don't send cookies, care packages, or socks. Just take care of our children."

# OUR FOUNDING STORY

# 2004

This quote from a service member and the stories of hardship incurred by military families separated by war propelled Linda Davidson and Gail Fertel to establish Our Military Kids.

Our Military Kids began as a pilot program for families of the 3rd Battalion, 116th Infantry Regiment of the Virginia Army National Guard, providing support to school-age (K-12) children of deployed National Guard and Reserve service members. Eligible children and teens were offered two extracurricular activity grants for up to \$500 each to cover fees associated with tutoring, athletics, and fine arts programs.

Then, on October 5, 2004, the IRS notified Our Military Kids that its application for federal tax exemption under Section 501(c)(3) was approved. The first OMK activity grants were awarded to sisters Amber (18) and Deidre (13) to take part in ski lessons and martial arts throughout their father's deployment.

# 2005

Five corporations saw the critical importance of OMK's mission and became the program's first investors for a combined \$150,000:



GENERAL DYNAMICS

LOCKHEED MARTIN



### Kayla's OMK Impact Story

Grant #19 was awarded to Kayla (6) for tutoring. Kayla was struggling in school, carrying the weight of emotional distress over her father's deployment and worrying for his safe return. Kayla's mother was shocked to hear her teacher recommend she be held back a grade. Kayla was devastated. That summer, Kayla's mother heard about the Our Military Kids pilot program and applied for a grant to cover academic tutoring. Kayla worked one-on-one with a teacher and regained confidence in her abilities, leading her to advance to second grade with all her classmates.

Her mother told us: "Kayla would not be where she is today if she had not received the grant from Our Military Kids."

## 2006

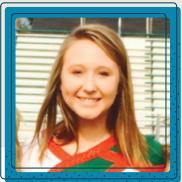
### **National Recognition**

Our Military Kids was recognized by President George W. Bush as part of the "America Supports You" Department of Defense program. Founder Linda Davidson was invited to the Oval Office by President and Mrs. Bush.

OMK families attended a baseball game and were treated to a picnic lunch on the South Lawn of the White House. President Bush posed for photos with each family and signed autographs.







# COMBAT INJURED PROGRAM

# 2008

OMK recognized the need to support families with a service member parent in treatment for post-9/11 combat-related injuries, wounds, or illnesses by standing up a program for wounded Veterans: the Combat Injured Program (CIP), with funding from now-longtime partner and supporter, Bob Woodruff Foundation.

OMK awarded the first CIP grant to 16-year-old Cody F. from Oregon for horseback riding lessons. He received a total of three grants over the next two years throughout his father's treatment for post-9/11 combat-related injuries.

In 2012, Wounded Warrior Project became a significant partner in support of the CIP. In 2014, the DAV Charitable Service Trust invested generously in our program. Both partners lead the way in sustaining vital support of children who have a post 9/11 combat injured parent in treatment.

# 2017

SINAIYAH & AZARA, Virginia

The children of dual-U.S. Air Force Veteran parents, Sinaiyah and Azara, are military kids through and through. Both sisters have received OMK grants to fund activities that keep them connected: violin, piano, gymnastics, STEM camp, and tutoring.

"What I have learned as a military kid is that sometimes you wake up not knowing what the day will bring, but my experience has taught me that it is okay, and through the hardship, as long as I stay close to my family and surround myself with them, everything will turn out well by the end of the day," said Sinaiyah. "You don't have to do it alone."



of families surveyed reported that they felt more connected to their local communities due to their child's OMK activity grant.

# 2019 STEPHANIE, Texas

Stephanie, the daughter of a combat-injured Army Reservist, received her first Our Military Kids grant to cover volleyball fees when she was a freshman in high school. Over the next four years, OMK grants funded Stephanie's volleyball career as her father continued his recovery.

"Volleyball is my home," said Stephanie. "Whenever I'm stressed, whenever I'm mad, or even when I'm having the best day ever, volleyball is what I love to do. It's like my escape."



of families surveyed reported their family's overall wellbeing improved due to their child's OMK activity grant.



# 2023

### WILLIAM, Virginia

William is the child of a combat-injured U.S. Marine Corps Veteran. William shared that playing golf helped to "bring back [his] joy" after moving to a new town, helping him to relieve stress as he pursues his passion. William has also assisted with caregiving duties throughout his father's treatment, leading him to win OMK's Courageous Kids Contest Hidden Helper Hero Award in 2024.



of families surveyed their child's mental wellbeing improved due to their child's OMK activity grant.

# 2023 HUNTER. North Carolina

Before Hunter and his sister Gracie were born, their father sustained serious injuries while serving in Iraq with the U.S. Army. His treatment has become a natural part of their childhood, with both children eventually stepping up into a caregiving role for their father when needed. "Hunter has 'radar' in watching over him," said their mother. "Hunter tries to help, and if he cannot, he is quick to let an adult know: 'Dad needs something.'"

Hunter and Gracie have each received multiple OMK activity grants to fund their favorite activities, piano lessons and horseback riding. These activities not only allow Hunter and Gracie to have fun and relieve stress but bring the entire family together and uplift their father's spirits. "Piano is a great way for Hunter to gain some skills," said their mother. "Every day his father will sit right beside Hunter and listen as he practices. It is a great bonding experience!"

of families surveyed reported their service member or Veteran's moral improved due to their child's OMK activity grant.





# DEPLOYED PROGRAM RAPID GROWTH



## 2009

### National Guard Support Begins

Our Military Kids began receiving significant funding from the Army National Guard that allowed the lean OMK staff to travel nationally to promote our program with eligible military families.



**Congressional Connections** Congressman Trent Kelly's three children, John, Morgan, and Jackson, received grants during his 2010 deployment with the Army National Guard for tee ball, guitar lessons, cheerleading, and dance.



First Star Power Event The first Our Military Kids Star Power event was hosted in the Cannon Building on Capitol Hill to celebrate April's Month of the Military Child and recognize three grant recipients as "Our Military Kids of the Year."

# 2010

JAKE & REBECCA, Tennessee

Four-year-old twins Jake and Rebecca received OMK grants to cover Taekwondo during their father's deployment to Afghanistan with the U.S. Army Reserve. **"Now our dad is deploying during our senior year in high school, and we decided to pay it forward doing a fundraiser for OMK,"** the twins told us.

# 88%

of families surveyed reported their child's OMK activity grant made the entire family **feel appreciated**.



# 2011

Congressional Football Game for Charity

Our Military Kids became a first-time beneficiary of The Congressional Football Game for Charity. A Washington tradition since 2004, the game features Members of Congress and former NFL players facing off against the U.S. Capitol Police.





## Joining Forces White House Initiative Begins

The mission of Joining Forces is to support those who also serve – military and veteran families, caregivers, and survivors.

"We have an all-volunteer force—and it continues only because generations of Americans see the honor, dignity, and patriotism of military service. How can we hope to keep our military strong if we don't give our families, survivors, and caregivers what they need to thrive? That's what Joining Forces is about."

FIRST LADY DR. JILL BIDEN

### National Guard Funding Ends

Funding from the National Guard began to decrease so OMK's Board of Directors made tough decisions. In 2011, the number of grants for each child was reduced from two \$500 grants to one, and in 2014, three and four-year-olds were no longer eligible for grants.



## CUMULATIVE GRANTS GIVEN

2010

25,040 Grants

2009

14,645 Grants

The Army National Guard provided essential funding to fuel growth

2008

6,178 Grants

2007

2006

2005

**2,274 Grants** OMK expanded to offer grants to children nationwide

856 Grants

56 Grants

9.

# LIFELONG IMPACT OF ACTIVITY GRANTS

## GABBY DOUGLAS, Virginia

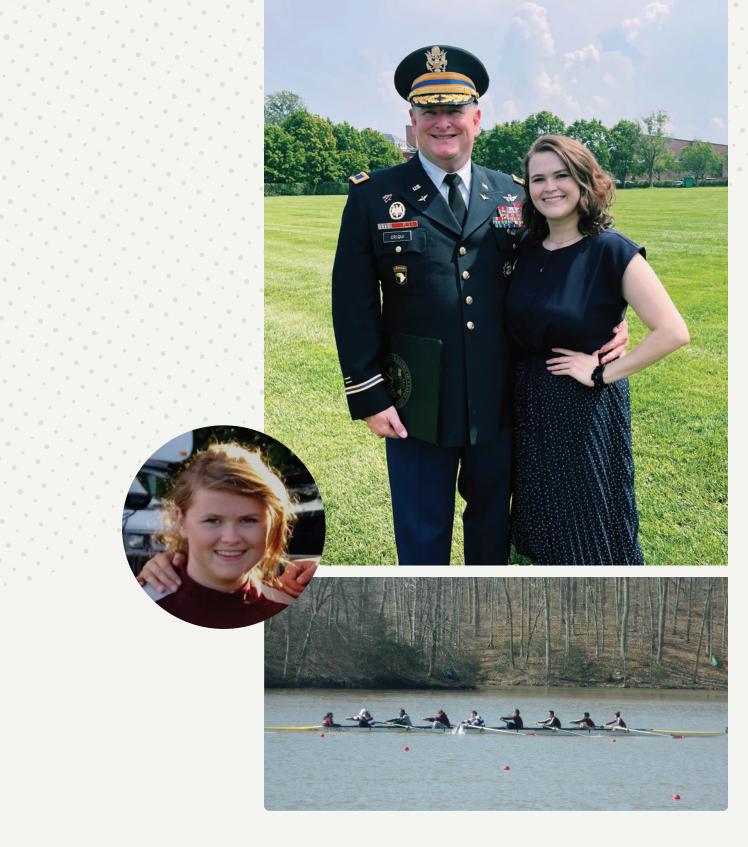
At age 10, during her father's deployment with the Air National Guard, military kid and now Olympic Gold Medalist and World Champion gymnast Gabrielle "Gabby" Douglas received a grant to help fund her gymnastics dreams.

"When Gabby started gymnastics, somebody forgot to tell me how expensive it would be," said her mother, Natalie, in 2013. Gabby added: "When I received the grant, I was so honored and happy. I know I speak for all military kids when I say thank you for making this funding available to help us pursue our dreams!"



of deployed families surveyed reported they wouldn't have been of deployed families surveyed reported they wouldn't have bee able to afford their child's chosen extracurricular activity or it would have been a **financial strain** without an OMK grant.





# 2013 MICHELLE CRIQUI, Virginia

Michelle Criqui and her sisters received OMK grants for crew, horseback riding lessons, and voice lessons when their Dad was deployed with the Army National Guard. After graduating from high school, Michelle volunteered for OMK and now serves as the Marketing and Communications Director for OMK.

of deployed families surveyed reported their child's OMK activity grant helped their family feel **more connected** to their local and military communities.

# **NEW SUPPORTERS & CONTINUED IMPACT**

## 2013

### **KBP Foods Partnership Begins**

Our Military Kids launched a partnership with KBP Foods, a Kentucky Fried Chicken franchisee with more than 500 locations. Proceeds of \$1 coupon books sold at restaurants directly supported OMK's extracurricular activity grant program. Since inception, KBP Foods has become OMK's largest investor, with donations totaling nearly \$4 million.



## 2016

### Fisher House Foundation Responds to Increased Demand

Our Military Kids reduced grant amounts from \$500 to \$300 for the first time in 12 years to continue supporting every eligible child.

After hearing about the grant cuts from a Fox News report, Ken Fisher, Chairman and CEO of Fisher House Foundation, presented a check to OMK for \$250,000 and a challenge to others to step up and help.

"Supporting [Our Military Kids] is a natural extension of our mission at Fisher House. We both understand that not only the service member serves, but the entire family sacrifices," Fisher said.

In response to the news story, and following the Fisher House presentation, a South Carolina businessman, wishing to remain anonymous, issued a public challenge to match every donation made at OMK's website up to \$250,000 through Veteran's Day.

# 2017

### Our Military Kids Salute to the Stars Event

Our Military Kids awarded the first ever Frederic C. Smith Excellence Award, named in honor of the first chairman of our board, to General Craig R. McKinley, USAF (Ret), for his service and commitment to the wellbeing of military families.

### Children of Wounded Warriors Symposium

Our Military Kids hosted a symposium to highlight research and issues surrounding children of the wounded. Panels included family members of wounded Veterans as well as researchers, government officials, nonprofit leaders and advocates

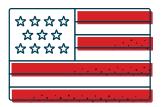
### Daniela's OMK Impact Story

In 2017, Daniela received her first OMK grant to fund piano lessons during her father's deployment with the Texas Army National Guard. In 2019, Daniela began receiving additional support from OMK through the Combat Injured Program, continuing her music studies with voice lessons as well as practicing martial arts and taking driver's ed.

In 2023, Daniela was nominated by her father for the OMK *Courageous Kids Contest*. Daniela won in the U.S. Army National Guard category and was recognized for her resiliency and leadership within her school, church, and community throughout her father's deployment.

Daniela, who was also voted MVP of her JV golf team, had the opportunity to meet PGA golfer Taylor Montgomery with her family at the AT&T Byron Nelson at TPC Craig Ranch that spring. Known for his precise putting, Taylor gave Daniela some tips while the Netflix *Full Swing* crew filmed, followed by a check presentation to OMK at the clubhouse. Through RSM's Birdies Fore Love initiative, Taylor donated \$75,000 to Our Military Kids.





# 2017

### Support from the DC Area British Reliability Run

A group of dedicated OMK supporters and classic British Car enthusiasts has generously fundraised annually for OMK since 2017, shattering their goals by raising \$77,000 in 2023.

# 2019

### **OMK's 15th Anniversary Celebration** Our Military Kids celebrated its 15th anniversary at the Army Navy Country Club in Arlington, VA. The night's speakers included Erika, an OMK grant recipient who with her brother Alexander were among the first children to receive OMK activity grants during their father's deployment with the Virginia Army National Guard in 2005.

Through their father's multiple deployments, Erika's OMK grants covered piano and voice lessons, and Alexander's covered theater arts, piano, and fencing. The two credited OMK with keeping them active, engaged, and thriving during a stressful time can truly speak to the long-term impact the grants had on the confident adults they are now.



# **PANDEMIC & PROGRAM EXPANSION**

## 2020

### COVID-19 Pandemic Response

The global COVID-19 pandemic provided OMK opportunities to test and implement new strategies and initiatives to remain relevant and be most responsive to the needs of the military community. Initially OMK approved grants for online activities and offered a series of Facebook Live events featuring a variety of family-friendly activities for our constituents.

In August 2020, OMK seized an opportunity to expand the existing grant criteria based on our research data, the known financial strain on military families, continued lengthy overseas deployments by the National Guard and Reserve, and the addition of stateside missions for the National Guard and Reserve like the Southwest Border and COVID missions.

# HONOR120

OMK's Honor120 campaign made 3- and 4-year-olds eligible again in both programs, added stateside missions and doubled the number of grants each child received when a parent deployed for more than 180 days, and added a fifth "Flexible Extra" (FLEX) grant to the Combat Injured Program.

Our Military Kids awarded more than 3,900 grants in 2020 totaling \$1.1 million. The OMK Board of Directors applauded the increased impact and voted to make the expanded criteria permanent in July of 2021.











# 2021

### **Hidden Helpers Coalition**

On November 10, 2021, First Lady Jill Biden, Senator Elizabeth Dole, Secretary of Veterans Affairs Denis McDonough, and Secretary of Defense Lloyd J. Austin III, welcomed the Hidden Helpers Coalition of more than 50 public and private sector organizations to the West Wing of the White House. A series of commitments were made, including one by Our Military Kids, to support children in military or Veteran caregiving families, enhancing the support services available to them.

### **Share Your Thanks Volunteer** Campaign Launched

The Share Your Thanks card writing campaign began virtually as a way for volunteers across the country to create handwritten notes of appreciation to be included in each grant recipient's "Top Secret" award packet. Now, foundations, corporations, high schools, civic groups, and individual families enthusiastically participate in a variety of ways based on their social impact goals.

#### OMK on the Kelly Clarkson Show

On Veterans Day 2021, Our Military Kids was featured on the Kelly Clarkson Show alongside the McCandless family, Dr. Phil, and Tamera Mowry-Housley.

J.R. and Kaitlyn McCandless are Our Military Kids grant recipients whose father returned after a year-long Ohio National Guard deployment for a surprise reunion live on the show. Kelly spoke with the family about the impact of OMK activity grants during such a long separation and what a powerful difference they make. The show ended with a \$10,000 check from Viking Cruise Lines presented to OMK to fund additional grants for military children and teens.







# COURAGEOUS KIDS CONTEST

During Month of the Military Child 2021, the Our Military Kids team recognized the incredible strength and resilience of children and teens who went above and beyond in their communities, schools, homes, and activities while having a parent deployed or in combat-injury treatment during the height of the global COVID-19 pandemic.

Children and teens were nominated by parents, teachers, coaches, and other community members and selected by a committee of volunteers. Winners had their stories shared across Our Military Kids' digital and print platforms and received other prizes.

At least 12 winners have been selected every April since 2021, representing each branch of military service.

In 2022, a Hidden Helper Hero Award was added to the contest to recognize an exceptional child or teen who served in a caregiving role to a combat-injured parent.



All Courageous Kids Contest winners' stories can be found by scanning here:



# 2021

ISAIAH, Florida U.S. MARINE CORPS WINNER

Isaiah was the first Courageous Kids Contest winner in the U.S. Marine Corps category. Isaiah and his sister Ayjah are the children of a U.S. Marine Corps Veteran who underwent treatment for severe combat-related injuries in 2020. Isaiah stepped up as a youth caregiver for his mother and aspired to be a combat medic in honor of his mother's service.

"Isaiah is an incredible young man," said Isaiah's stepfather, who nominated him for the contest. "Our Military Kids helped him last summer with a cooking camp. He loves cooking for his little sister and mom to help her recover. Our Military Kids also helped him take karate, something he thought he would never be able to afford to do. He wants to start training and be there for his family."





## 2022 AZARA, Virginia

# 2023 MONROE, Maine

WINNER

1st HIDDEN HELPER HERO AWARD WINNER

Azara was the first Courageous Kids Contest Hidden Helper Hero Award winner. The category was added to recognize the incredible children and teens who assist in caregiving duties for a combat-injured parent.

Azara is the child of a wounded U.S. Air Force Veteran and goes above and beyond to step up to take part in his care. When she was asked what she would like others to know about Hidden Helper military kids, she told us:

"I wish they knew the struggles that kids like myself go through. If they did, they would have a better understanding and different point of view. If other people knew the struggles of Hidden Helper military kids, they might have a soft spot in their hearts for us."

Monroe was selected as the 2023 Courageous Kids Contest winner in the U.S. Navy Reserve category. Monroe began pursuing her passion for gymnastics at just two years old. When her father deployed in 2022, Monroe and her sister Lyric each received multiple Our Military Kids grants to cover gymnastics fees.

"Monroe dealt with a magnitude of difficulties with nothing but grace," said her mother. "Her father was deployed for a whole year, all while she was still dealing with COVID restricting events at school and the gym. She won the title of Maine State Level 4 Champion without having the support of her dad with us."





U.S. NAVY RESERVE

2024 JOHN PAUL, Hawaii

U.S. COAST GUARD RESERVE WINNER

John Paul was selected as the 2024 Courageous Kids Contest winner in the U.S. Coast Guard Reserve category. John Paul is the child of two U.S. Coast Guard service members. In 2023, John Paul's mother deployed with the Coast Guard Reserve.

"As the son of two Coast Guard officers, John Paul has already moved many times and experienced both of his parents deploying for months at a time," said his mother, a U.S. Coast Guard Reservist. "John Paul volunteers in his community bagging groceries for families facing food insecurity in our local area. This past year John Paul also participated in Wreaths Across America, honoring our fallen heroes and their sacrifices."

# PARTNERSHIPS, GROWTH, & RECOGNITION

## 2022

### Our Military Kids Received Inaugural Fisher Service Award

From a field of nearly 600 applicants, Our Military Kids was humbled to receive the inaugural Fisher Service Award. Presented by Fisher House Foundation and the Military Times Foundation, OMK was awarded \$40,000 to support extracurricular activity scholarships as well as more than \$35,000 in pro bono digital and print media, an invaluable partnership that continues today.



# NORTHERN VIRGINIA CHAMBER OF COMMERCE The Voice of Business in Northern Virgina"

Veteran Service Organization of the Year Chamber Award On Veterans Day, OMK received the Veteran Service Organization of the Year Award from the Northern Virginia Chamber of Commerce.

# OMK Expands Eligibility Criteria to Include PACT Act

The Sergeant First Class (SFC) Heath Robinson Honoring our Promise to Address Comprehensive Toxics (PACT) Act passed in August 2022 and is perhaps the largest healthcare and benefit expansion in VA history.

The OMK Board of Directors voted in January 2023 to expand CIP eligibility criteria to include the presumptive conditions related to toxic exposure outlined in the PACT Act, giving even more military families the chance to receive activity grants.



### National Park Trust Partnership Begins

Over the course of the National Park Trust's partnership with OMK, beneficiary families from across the country have been given the opportunity to embark on fishing, hiking, kayaking, canoeing, caving, and tide-pooling trips in National Parks across the United States.

Since 2022, National Park Trust has taken OMK beneficiary families on adventures to 12 different National Parks across the USA, including Harpers Ferry National Historical Park in West Virginia, Mount Rainier National Park in Washington (pictured), Golden Gate National Recreation Area in California, Monterey Bay National Marine Sanctuary in California, and Mammoth Cave National Park in Kentucky.

# 2023

NFL My Cause, My Cleats Nonprofit Partner Las Vegas Raiders Quarterback Jimmy Garoppolo selected Our Military Kids as his 2023 NFL My Cause, My Cleats nonprofit partner. OMK hosted a contest in which grant recipients submitted artwork to be featured on the cleats Jimmy wore during the game.









### **Eligibility Criteria Expands**

The OMK Board of Directors voted to make 1– and 2-year-olds eligible for enrichment activities, and the littlest military kids have been thriving in swimming lessons, tumbling, music classes, and even skiing!

# **2023 CORPORATE & FOUNDATION DONORS**

## TITANIUM





12,000+

total grants funded



**\$2M** in total donations

6,000+

total grants funded

PLATINUM	GOLD
DAV Charitable Service Trust	Davis Elkins Charitable Foundation Trust
The Inez K. Woodbury Trust of 2000	Insurance Industry Charitable Foundation
Military Times Foundation	Lids Foundation
USAA Foundation	National Park Trust
Wounded Warrior Project	Oak Foundation
	PGA TOUR, Inc.
	TNS

### SILVER

**Bob Woodruff Foundation** Booz Allen Hamilton Congressional Football Game for Charity

The Dodson Foundation

General Dynamics

GovX

The K.A.H.R. Foundation

National Society of the Children of the American **Revolution** 

Navy Federal Credit Union

The Wasily Family Foundation

## BRONZE

The Dick's Sporting **Goods Foundation** 

Heroes for Hope Foundation

The Kauffmann Foundation

National Philanthropic Trust

Pilot Company

Plexus Worldwide

Stanley Blaxton Foundation

**TowerCares Foundation** 

Veterans United Foundation

across the U.S." **Chief Operating Officer** KPB Foods

thanks you for your work supporting U.S. and recovery."

**DEAN ACOSTA** 

Senior Vice President & Chief Communications Officer Lockheed Martin



2005

Our Military Kids respects the privacy of investors who choose to remain anonymous. Thank you to our anonymous corporate and foundation donors, who generously gave \$75,000 in 2023 and \$320,000 since our founding.

To see our complete list of donors please visit ourmilitarykids.org/2023donors or scan the QR code.



"Over the last decade, KBP and our local KFCs throughout 14 states have proudly supported Our Military Kids. Our connection to OMK remains strong and we are committed to impacting the lives of military families

"We are proud of the long-standing partnership with Our Military Kids and Lockheed Martin service members' children during deployment

2010

2024\*

92.000 Grants

CUMULATIVE GRANTS GIVEN

\*Total number of grants as of 31 Jul 2024

# 2024: 20 YEARS OF OUR MILITARY KIDS

Reflecting on 20 years of enhancing military family wellbeing, Our Military Kids created a Hall of Fame to honor those who made our journey possible. Our co-founders, Linda Davidson and Gail Fertel, received critical initial support from our Founding Sponsors, and our mission was propelled forward by Trailblazers who were mission champions over the years and Torchbearers whose support gained OMK national recognition.

On September 12, 2024, Our Military Kids hosted a celebration, *Our Military Kids Ovation*, paying tribute to our honorees and inducting the inaugural Our Military Kids Hall of Fame.

## SPECIAL HONOREES



The Honorable Trent Kelly United States House of Representatives (MS-1)



The Honorable Elizabeth Dole



LTG Roger Schultz, USA (Ret) 17th Director, Army National Guard

### TRAILBLAZERS

Fisher House Foundation Hidden Helpers Coalition Joining Forces Military Times Foundation National Guard Bureau National Guard and Reserve Component Caucus

### TORCHBEARERS

Gabby Douglas, Olympian Jimmy Garoppolo, NFL Quarterback Taylor Montgomery, PGA Golfer Jordan Spieth, PGA Golfer

### FOUNDING SPONSORS

Bob Woodruff Foundation Boeing General Dynamics

Lockheed Martin Northrop Grumman Rolls-Royce

### FOUNDERS

Linda Davidson Gail Fertel

# STATEMENT OF ACTIVITIES

	2023			2022
SUPPORT & REVENUE	Without Donor Restrictions	With Donor Restrictions	Total	Total
Grants and Contributions	\$2,095,738	\$940,000	\$3,035,738	\$2,385,570
Investment Income	\$80,474	_	\$80,474	\$8,253
In Kind Contributions	\$10,000	_	\$10,000	\$5,898
Net Assets Released from Donor Restrictions	\$824,530	(\$824,530)	_	_
Total Support and Revenue	\$3,010,742	\$115,470	\$3,126,212	\$2,399,721

### EXPENSES

Change in Net Assets Net Assets at Beginning of Year	\$113,199 \$2,554,179	\$115,470	\$228,669	\$136,600
Total Expenses	\$2,897,543	- ¢115 470	\$2,897,543	\$2,263,121
Fundraising	\$175,734	_	\$175,734	\$149,042
Management and General	\$128,930	-	\$128,930	\$110,174
Program Services	\$2,592,879	-	\$2,592,879	\$2,003,905

# STATEMENT OF FINANCIAL POSITION

ASSETS Current Assets	2023 Total	2022 Total	LIABILITIES & NET ASSETS	2023 Total	2022 Total
Cash and Cash Equivalents	\$2,412,612	\$2,741,986	Total Liabilities	\$167,641	\$107,640
Investments	\$490	-	Net Assets		
Contributions Receivable	\$653,125	\$111,378	Without Donor Restrictions	\$2,667,378	\$2,554,179
Prepaid Expenses	\$42,143	\$6,437	With Donor Restrictions	\$387,879	\$272,409
Total Current Assets	\$3,108,370	\$2,859,801	Total Net Assets	\$3,055,257	\$2,826,588
Net Fixed Assets	\$5,993	\$10,917	Total Liabilities & Net Assets	\$3,222,898	\$2,934,228
Total Other Assets	\$108,535	\$63,510			
Total Assets	\$3,222,898	\$2,934,228			

Year ended December 31, 2023

# **BOARD OF DIRECTORS** & FOUNDERS

## **BOARD OF DIRECTORS**

OFFICERS

CHAIR LTG Timothy Kadavy, USA (Ret) 20th Director, U.S. Army National Guard

VICE CHAIR Meagan Campion

**TREASURER Karen Hennenberger** CEO & Co-Founder, Seven Rules Counseling

SECRETARY Sharon Smoot

## FOUNDERS

Linda Davidson

Gail Fertel

### MEMBERS

**Kristen Deladurantaye** Executive Director, KBP Cares

Barry Miller Independent Management Consultant

**Thomas "Tom" Myrick, Esq.** Member, Moore & Van Allen, PLLC

**Dennis Randolph** Chief Financial Officer, TNS, Inc.

**CSM John Sampa, USA (Ret)** 12th Command Sergeant Major, U.S. Army National Guard and Texas State Trooper (Ret), Texas Highway Patrol

LTG Roger Schultz, USA (Ret) 17th Director, U.S. Army National Guard

**The Honorable G. Kim Wincup** Principal, GKW Integrated Strategies

## STAFF MEMBERS

Kara Dallman, USN (Ret) Executive Director

Kristy Gilbert Director of Operations

Ebon Freeman-James, MSW, LCSW Director of Deployed Program & Community Engagement **Michelle Tran** Director of Combat Injured Program

Michelle "Chelly" Criqui Director of Marketing & Communications

Carol Brooks Macrander Director of Development



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