

2025 Outreach Committee Digital Media Kit Suggested Copy

Don't forget to tag @OurMilitaryKids in your posts!

Social Media

- Suggested Hashtags: #militarykids / #MonthOfTheMilitaryChild
- Facebook/Instagram/LinkedIn

Know an amazing military kid? Now through March 9th, submit a nomination for the 5th Annual @OurMilitaryKids Courageous Kids Contest for their chance to WIN \$300 + share their story! https://www.ourmilitarykids.org/contest

Up to thirteen (13) winners will be selected representing every branch of service, including Guard and Reserve components, plus a #HiddenHelper Hero. Winners will each receive a \$300 prize and have their story shared throughout April's #MonthOfTheMilitaryChild!

Eligible children are 1–18 years old who had a parent deployed with the National Guard or Reserve OR in recovery from combat–related injuries in 2024. 💢

Nominate a military child through March 10 at: https://www.ourmilitarykids.org/contest

X/Twitter

Know an amazing military kid? Through March 9th, submit a nomination for the 5th Annual @OurMilitaryKids Courageous Kids Contest for their chance to WIN \$300 and share their story! https://www.ourmilitarykids.org/contest

Celebrate this April's #MonthOfTheMilitaryChild by nominating an extraordinary military kid in your life!

Nominations for the 5th Annual @OurMilitaryKids Courageous Kids Contest are open now through March 9th: https://www.ourmilitarykids.org/contest

Email

Hi ___,

Help celebrate this April's Month of the Military Child by nominating an amazing military child in your life (or sharing with a military family you know)!

The <u>Our Military Kids 5th Annual Courageous Kids Contest</u> is accepting nominations for extraordinary military kids and teens now through Sunday, March 9th at: <u>ourmilitarykids.org/contest</u>

<u>Eligibility</u>: Military children or teens (ages 1–18) who have had a parent deploy with the National Guard or Reserve **OR** receive treatment for combat–related injuries in the past year are eligible to win.

<u>Prizes</u>: Up to thirteen (13) winners will be selected representing each branch of military service including Guard and Reserve components — plus a Hidden Helper Hero Award! Each winner will receive a \$300 stipend, personalized award certificate, and have their story shared across Our Military Kids' digital and print platforms.

Know a military family who might be eligible? Please pass along the info and contest link: ourmilitarykids.org/contest

Thank you!

Text

Hi! Now through March 9th, nominate an extraordinary military child or teen for the 5th Annual Our Military Kids Courageous Kids Contest at: https://www.ourmilitarykids.org/contest

Winners will each receive \$300, an award certificate, and have their story shared in honor of April's Month of the Military Child. Please share with the military families in your life!